

Feasibility Study Executive Summary

Below are the statistical findings from Phase I and Phase II of the Feasibility Study for the
“Forward in Praise of God’s Goodness” Capital Campaign:

The following are our conclusions from the first phase of the feasibility study:

- The enthusiasm expressed for St. Peter’s itself during the interview process was strong with **82%** indicating an either Good or Excellent rating in regard to the reputation of the Parish.
- Regarding the leadership and operations of the parish under Fr. Steven Hoffman, **95%** of study respondents felt he was doing an either Good or Excellent job.
- These prospects indicated strong support that debt reduction was necessary. **81%** of the interviewees indicated that the case statement proposal was an Excellent or Good idea. Participants felt that debt reduction was necessary.
- When invited to speculate on the ability of the parish to raise significant funds through a capital campaign, **85%** of those who answered the question believed that their fellow parishioners would support the campaign.
- Each interviewee was asked to provide a range of a potential gift should the proposed campaign move forward. These ranges offered the donor the opportunity to make their pledge commitment over a three year period. **30 study participants** indicated gifts in the range of **\$272,000-\$407,000** to a potential campaign effort. Additionally, 4 families indicated they would pledge but did not indicate a range. Therefore, counsel estimates the first **\$800,000 - \$1,000,000** for the campaign effort will come from the top 100 donors. Counsel offers these ranges in an effort to challenge the potential donor as well as to represent the actual potential major gifts available to the Church of St. Peter.
- **19** interviewees strongly indicated that they would be willing to volunteer to help make a campaign effort successful. **8** of these interviewees were willing to take a leadership role within the campaign.

The following are our conclusions from the second phase of the Feasibility study:

- The enthusiasm expressed for the Church of St. Peter itself was strong with **83%** of study respondents indicating an either Good or Excellent rating in regard to the reputation of the Parish.
- Regarding the leadership and operations of the parish under Fr. Hoffman, **95%** of respondents to this question felt he was doing an either Good or Excellent job.
- There was strong support for the repayment of the debt with **82%** indicating that the case statement proposal was an Excellent or Good idea.
- When invited to speculate on the ability of the parish to raise significant funds through a capital campaign, **87%** of those who answered the question believed that their fellow parishioners would support the campaign.
- When asked to consider a sacrifice over three years in order to accomplish the raising of the funds, **69%** indicated a yes response.
- **44** interviewees strongly indicated that they would be willing to volunteer to help make a campaign effort successful. **6** of these interviewees were willing to take a leadership role within the campaign.

Thank you to all who participated!